



## Pajamas to Bring Out the Cowboy in Us All

There is something a bit nostalgic about a pair of Cowboy Pajamas. Maybe they bring back fun childhood memories or perhaps just make you feel like you are part of the Wild West. Whatever it may be, you can't deny there is something special about the Original Cowboy Pajamas.

"Customers are not just locals, they are international as well," said Lynnette Furr, owner of Cowboy Pajamas. "There is a demand for them, especially from Canada, New Zealand, the United Kingdom and Australia." Furr is constantly taking online orders and shipping them overseas. "I work from my home and the pajamas are not available at a retail location, so you will often find me meeting

foreign tourists who call and just have to have a pair or two of these Cowboy Pajamas to take back home with them!"

In addition to tourists, these high-quality pajamas make for great presents. According to Furr, "We sell to people that want to give them as gifts to their family and friends. Recently we had a bride that gifted all of her bridesmaids a set of Cowboy Pajamas for being in her wedding. The picture of all of them together in the pajamas has gone viral on social media and now this is a fun new wedding trend!" Furr credits social media for being very instrumental in the level of popularity of Cowboy Pajamas.

One look at a pair of these Cowboy Pajamas and it is easy to



see why they are so popular. They are beautifully sewn and include fine details such as custom buttons and soft, suede-like logo patches. "Our prints are exclusive. These vintage western fabrics are very hard to come by which makes our pajamas unique. We even sell the fabric by the yard or bolt for people that might want to make things like window coverings, shower curtains and quilts and blankets," said Lynnette.

Furr, whose ancestors were among some of the first to settle in the Kendall County area, bought the Original Cowboy Pajamas business from another local Boerne couple, Dean and Susan, in March of 2011. Since that time, Lynnette has grown the business by expanding the line and offering a greater selection of merchandise. According to Lynnette, "When I purchased the business it only offered the original pants and the logo t-shirts. The first item I added was the Matching Set, there were a lot of requests to have a shirt that matched the pants so I came up with the pattern for that and we began producing those which are one of our biggest sellers. After that we added the Cow Kids wear,

which are equally as popular! Then came the Boxer Shorts and eventually we began selling the women's Low Rise Pants and ladies Nightshirts. We also added the extended sizing. Our pajamas now range in size from 6 months of age all the way to a 3XL."

Furr is very proud of the fact that all of the pajamas are made right here in Texas. In fact, the majority of the line is sewn in downtown San Antonio and

Lynnette sews the ladies Low Rise Pants and the Cow Kids wear herself at her home here in Boerne. "Sewing is in my blood. My

great great great grandfather on mother's side of the family that immigrated to Boerne was a professional tailor in Germany. My great grandmother specialized in custom sewing for plus sized women, who had a hard time finding clothing in their size at that time. My mother made all of our clothes when we were kids too. Our dresses, nylon slips, school clothes and even bathing suits!" Furr received her first sewing machine from her mother when

she was about 8 years old. "I have been happily sewing ever since," she said with a smile.

Lynnette also gets a helping hand from her family as well. Both of her sisters, Donna and Karyl, help her sew and her children, Sterling and Suade, assist her in the office during the holiday season when business is at its peak! Families all wearing Cowboy Pajamas make for great Christmas photos!

The pajamas come in a variety of different fabrics to fit every personality. With fun themes and an array of colors its hard to choose just one! The newest

fabric choice is the Roping Ranch Chambray, but there are plenty of others to choose from such as the Red Vintage Cowgirl, Better on the Farm, Home on the Range and Ropin' n Ridin' Black just to name a few.

Cowboy Pajamas also made their Hollywood Debut on November 14, 2014 when Jim Carrey wore the Matching Pajama Set in the "Home on the Range" print during the first

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Bridal Party in their Cowboy Pajamas!

pictured above: Owner of the Original Cowboy Pajamas, Lynnette Furr in the newest fabric choice, Roping Ranch Chambray. Photo by Ron Pritchett



racehorses and her children rodeo as well. "This has always been a way of life for me and my family, I love continuing that tradition through the Cowboy Pajamas." Whether you've been bustin' broncs or tradin' stocks, you'll rest easy in these classy, comfortable pajamas. 🐾

Get your own pair of the Original Cowboy Pajamas at [COWBOYPAJAMAS.COM](http://COWBOYPAJAMAS.COM)

Cowboy Pajamas is also on Facebook, Instagram & Twitter!

**FUN FACT:** The love of sewing is in Furr's blood! Her 3x great grandfather was a tailor!

Michael Schwarz, b. 2 Apr. 1806 at Wattenheim, Germany, m. Anna Margaretha Hof, 21 Nov. 1830, d. 28 Nov. 1863 at Pleasant Valley, Randall County, Texas—buried near to wife Margaretha Hof. Michael was a tailor in Wattenheim, Germany. Arrived in the United States aboard ship Henry Schinner, with Anna Margaretha Hof, 19 Feb. 1855 at New Orleans, Louisiana.

Heinrich Adm Schwarz, m. Margaretha Elizabeth Lenz, 17 Feb. 1801 at Wattenheim, Germany.

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scene of *Dumb and Dumber To*! "It was so exciting to see our pajamas on the big screen," said Lynnette. "They said that Jim Carrey is a big pajama guy and ordered him six pairs for the filming of the movie. I was just so thrilled when they were in the opening scene of the movie too!" You will also find them in numerous television sitcoms, plays and company commercials.

Furr is no stranger to the western way of life either. Growing up, her father trained

